

First Household Appliance Congress

23rd-24th May 2018 / Łódź
THE BIGGEST CEO SUMMIT OF HOUSEHOLD APPLIANCE SECTOR

Day I
23rd May

10:00

OPENING CEREMONY

Welcoming speech:

Wojciech Konecki - General Director of CECED Polska

Keynote Speakers:

- **Konrad Pokutycki** - CECED Polska CEO, BSH CEO
- **Marek Michalik** - President of the Board, Lodz Special Economic Zone
- **Paolo Falcioni** - General Director, APPLiA - Home Appliance Europe (former CECED)
- **Jadwiga Emilewicz** - Minister of Entrepreneurship and Technology (tbc)
or **Jerzy Kwieciński** - Minister of Investment and Development (tbc)

Presentation of household appliance sector

10:35

PANEL: ECONOMY AND INDUSTRY 4.0

INNOVATIONS, AUTOMATIZATION, DIGITALIZATION, GLOBALIZATION

PATRON:



Introduction:

Prof. Witold Orłowski

Panelists:

Andrzej Malinowski - President of Employers of Poland, **Marek Kłoczko** - Vicepresident, General Director, National Chamber of Commerce, Eurochambers Vicepresident, **Maciej Witucki** - President of Work Service S.A., **Jacek Rutkowski** - President of Amica S.A., co-founder and first president of CECED Polska

Moderator:

Witold Sugalski - Director, PwC

11:30

PANEL: MODERN TRADE

OMNI-CHANNEL, E-COMMERCE, INTERNET OF THINGS, INNOVATION,
SMART HOME, SMART HOUSEHOLD APPLIANCES

PATRON:



- Introduction: Directions of development of modern forms of sales of technologically advanced products - **Anton Eckl**, GfK Headquarters
- Panelists: **Marcin Rosati** - President of MSHP Media Saturn, **Marek Majewski** - President of Neo Net, **Hanna Żarnowiecka** - Retail Service Manager, GfK Polonia
- Moderator:

12:20

PANEL: HR

TEMPORARY AND PERMANENT EMPLOYMENT, EMPLOYMENT
LEGISLATION, DEMOGRAPHIC CHANGES, DUAL TRAINING,
EMPLOYMENT OF FOREIGNERS

PATRON:



- Introduction: New labour market: challenges, trends and risks.
- Panelists: **dr hab. Monika Gładoch** - UKSW, Vicepresident of Codification Commission of Labour Law, **Krystyna Boczowska** - President of Robert Bosch Sp. z o.o., **prof. Mirosław Grewiński** - Vice-rector of WSP, **Iwona Szmitkowska** - Vicepresident of Work Service S.A., President of the Association of HR Agencies
- Moderator:

13:10

LUNCH

13:50

PANEL: SUPPLY CHAIN

IDEA OF INDUSTRY 4.0. USED IN MODERN SUPPLY CHAINS

PATRON:



- Introduction:
- Panelists: **Kamil Bębenek** - OTD Manager Poland, Baltics and Central Europe, Whirlpool Corporation, **Janusz Bielówka** - Operations Director, Müller - Die lila Logistik, **Agnieszka Wróblewska-Marek** - Quality Manager, FAIST ChemTec
- Moderator: **prof. dr hab. Wojciech Paprocki** - Collegium of Transport, Warsaw School of Economics

14:40

LODZ SEZ STARTUP BATTLE

PRESENTATION OF INNOVATIVE PRODUCTS AND SERVICES
FOR HOUSEHOLD APPLIANCE SECTOR

PATRON:



15:10

PANEL: CIRCULAR ECONOMY

ECODESIGN, SUSTAINABLE PRODUCTION AND CONSUMPTION,
RECYCLING AND ELECTRO-WASTE RECOVERY AS A SOURCE OF STOCK

PATRON:



Introduction:

Panelists:

Grzegorz Skrzypczak - President of ElektroEko, **Maria Andrzejewska** - United Nations Environment Programme (UNEP), **Kamil Wyszowski** - President of the Board, Global Compact Network Poland

Moderator:

16:00

CLOSING OF THE CONGRESS

Accompanying events (General Assembly of CECED Polska, mini-expo of household appliance sector)

19:00

GALA DINNER

Day II
24th May

10:00

REGISTRATION

11:00

BUSINESS MIXER

B2B meetings for producers, suppliers and service providers, ie. startups offering innovative solutions to the industry. The event is the space for exchange of ideas, experience and B2B contacts. Three rounds of meetings with round tables, where every participant has three minutes to present their company.

13:15

INNOVATION STOCK EXCHANGE, NETWORKING, LUNCH

Innovation Stock Exchange aims at presenting innovative solutions, that can be implemented to optimise business of household appliance companies. During the event, we will present the state of the art technologies of industry 4.0, among others: logistics, warehousing, automatization of production, HR, processes, Big Data.

15:00

CLOSING OF THE CONGRESS